



Blackbird Association of South Africa

The home of Honda CBRXX Enthusiasts

04th December 2009

To Whom It May Concern

Dear Sir/Madam,

This letter serves as an introduction to the Blackbird Association of South Africa. We are an association of Honda Blackbird riders comprising over 650 members from all parts of South Africa. We are a non-profit organisation with no charges attached to membership and with the goal of grouping together those people with one thing in common, their Honda Blackbird, to share ideas, knowledge and their enthusiasm for the motorcycle.

The Blackbird Association has made a decision to lend our support to an organisation known as Operation Smile South Africa by assisting in the raising of funds for this most worthy of causes, hence the reason for this letter.

Cleft lips and cleft palates are the fourth most common birth defects in the world and are typically corrected shortly after a baby's birth in areas with sufficient access to health care. However, for many children in rural areas around the world, medical treatment is not available. Often these children cannot eat, speak, or breathe properly. Due to low self-esteem, as well as feelings of isolation, these children often live as social outcasts. Operation Smile is a team of highly skilled surgeons and medical staff who donate their services at absolutely no cost to carry out surgery on these kids, changing their lives and putting the smiles back on their faces and in their eyes. The team carry out several missions per year around South Africa where they typically perform these miracles on between 35 and 40 children over a two to three day period.

We at Blackbird Association are therefore inviting you to partner with us in raising funds to ensure that these children can receive the required medical care to enable them to go on and lead normal lives. I urge you to watch the attached video in order that you can see the miracles your donation

will achieve and the difference you will make in the lives of these kids. Please visit the Operation Smile SA website at <http://southafrica.operationssmile.org/>

In order to create exposure for this fund raising drive, Blackbird Association members will be undertaking a 7500 kilometre circum-navigation ride of South Africa in May 2010 which we are calling "Ride for Smiles". The ride will be of a 10 day duration and will visit the following towns in South Africa. Nelspruit, Phalaborwa, Tzaneen, Musina, Alldays, Tom Burke, Lephalae, Thabazimbi, Rustenburg, Mafikeng, Kuruman, Upington, Pofadder, Springbok, Alexander Bay, Lamberts Bay, Melkbosstrand, Cape Town, Cape Agulhas, Mossel Bay, George, Port Elizabeth, East London, Port St John's, Port Edward, Durban, Richards Bay, Kosi Bay, Pongola, Piet Retief, Nelspruit, Pretoria, Johannesburg.

How can you help? We have attached a pledge form for you to complete to pledge your monetary support for this worthy cause and in addition we are "selling" advertising space on the bikes where a sticker with your company logo will be attached for all South Africa to see.

Please dig deep into your budgets and pockets, complete the attached pledge form and attach it to an email addressed to info@blackbirds.co.za or fax to 086 500-1045 and we will be in contact with you.

I sincerely hope we can rely on your generosity and express our gratitude in advance on behalf of the kids, their families and Operation Smile.

Assuring you of our best attention at all times, I remain

Yours sincerely

Tony Page

Blackbird Association of South Africa

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